

Universal Analytics will no longer process new data in standard properties beginning 1 July 2023. Prepare now by setting up and switching over to a Google Analytics 4 property. Dismiss Learn more Let's go

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Source/Medium	Acquisition			Behaviour			Conversions		
	Users	New Users	Sessions	Bounce Rate	Pages/Session	Avg. Session Duration	Goal Conversion Rate	Goal Completions	Goal V
	54,810 <small>% of Total: 100.00% (54,810)</small>	5,553 <small>% of Total: 100.09% (5,548)</small>	8,172 <small>% of Total: 100.00% (8,172)</small>	59.28% <small>Avg for View: 59.28% (0.00%)</small>	1.73 <small>Avg for View: 1.73 (0.00%)</small>	00:01:03 <small>Avg for View: 00:01:03 (0.00%)</small>	0.00% <small>Avg for View: 0.00% (0.00%)</small>	0 <small>% of Total: 0.00% (0)</small>	US
<input type="checkbox"/> 1. (direct) / (none)	21,860 (37.30%)	2,098 (37.78%)	3,341 (40.88%)	67.38%	1.58	00:01:14	0.00%	0 (0.00%)	US\$0.0
<input type="checkbox"/> 2. pssou.ac.in / referral	14,060 (23.99%)	1,367 (24.62%)	1,592 (19.48%)	66.14%	1.78	00:00:42	0.00%	0 (0.00%)	US\$0.0
<input type="checkbox"/> 3. google / organic	13,300 (22.70%)	1,298 (23.37%)	1,993 (24.39%)	45.46%	1.87	00:01:03	0.00%	0 (0.00%)	US\$0.0
<input type="checkbox"/> 4. bottraffic329.xyz / referral	3620 (6.18%)	242 (4.36%)	400 (4.89%)	0.00%	2.00	00:00:05	0.00%	0 (0.00%)	US\$0.0
<input type="checkbox"/> 5. m.facebook.com / referral	3270 (5.58%)	321 (5.78%)	358 (4.38%)	88.83%	1.19	00:00:44	0.00%	0 (0.00%)	US\$0.0
<input type="checkbox"/> 6. lm.facebook.com / referral	790 (1.35%)	73 (1.31%)	101 (1.24%)	78.22%	1.47	00:01:15	0.00%	0 (0.00%)	US\$0.0
<input type="checkbox"/> 7. yahoo / organic	610 (1.04%)	61 (1.10%)	61 (0.75%)	81.97%	1.34	00:00:29	0.00%	0 (0.00%)	US\$0.0
<input type="checkbox"/> 8. facebook.com / referral	290 (0.49%)	28 (0.50%)	33 (0.40%)	96.97%	1.03	00:00:13	0.00%	0 (0.00%)	US\$0.0
<input type="checkbox"/> 9. l.facebook.com / referral	210 (0.36%)	14 (0.25%)	170 (2.08%)	45.88%	2.61	00:02:28	0.00%	0 (0.00%)	US\$0.0
<input type="checkbox"/> 10. l.instagram.com / referral	140 (0.24%)	13 (0.23%)	37 (0.45%)	64.86%	4.41	00:03:19	0.00%	0 (0.00%)	US\$0.0

VERIFIED
REGISTRATION

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